

TRADE MADE SIMPLE.

TIME

*Quicker time-to-market
due to shortened processes*

COST

*No customs tax and VAT +
an established local supply chain*

OPPORTUNITY

*Lower risk due to industry
expertise + proven sales and
marketing channels*

Being a key player in the Chinese market is an essential strategy for global businesses in industries such as manufacturing, logistics, consumer goods, and trading.

However, its execution may be difficult due to:

- Strict and complex customs regulations
- Multiple high tax rates
- A need for a localized supply chain
- Competition with more established brands across offline and online channels

\$102B WHAT CHINA SPENT ON
OVERSEAS PRODUCTS

\$32B WHAT E-COMMERCE
TRADING EARNED

70% PROJECTED GROWTH
IN THE NEXT 3 YEARS

Supported by in-depth experience, streamlined processes, and partnership with the Chinese government, our end-to-end cross border trade (eCBT) platform can greatly reduce overall leadtime and costs while effectively market and sell your products to Chinese consumers.

WE CAN MAKE TRADE SIMPLE FOR YOU. CONTACT US TODAY FOR MORE INFORMATION ABOUT OUR SERVICES:

SOURCING

- High quality and reasonably priced products
- Flexible procurement models

IMPORTING

- Shorter process time with zero customs tariffs and VAT
- Extensive supply chain facilities

OFFLINE-TO-ONLINE (O2O) SALES

- 18 stores, growing to 50 in three years
- Online store and social media presence

MARKETING

- Based on extensive customer behavior and information
- Regular targeted promotions

FULFILLMENT

- Responsive customer service and strong quality assurance
- Delivery, tracking, and returns processing

ABOUT US

Operating under eCOM Asia Ltd., eCBT specializes in logistics, retail, and distribution. Our clients partner with our industry experts from China, Hong Kong, the Philippines, Australia, and the US. We are a subsidiary of Shanghai WaiGaoQiao International Trading Operation Centre (ITOC), which is an operator of the first and largest free trade zones in China.

CONTACT US

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